

Delta Waverly Rotary Strategic Plan 2009-14

Mission and Vision

The mission of Rotary International, a worldwide association of Rotary clubs, and also specifically of the Delta Waverly Rotary Club is to provide service to others, promote high ethical standards, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.

The vision of the Delta Waverly Rotary is to be leaders in service, in membership diversity, and in collaboration with others to proactively meet the needs of our community and the world.

Core Values of Rotary International

Rotary's core values represent the guiding principles of the organization's culture, including what guides members' priorities and actions within the organization. Values are an increasingly important component in strategic planning because they drive the intent and direction of the organization's leadership.

Service

We believe that our service activities and programs bring about greater world understanding and peace. Service is a major element of our mission. Through the plans and actions of individual clubs, we create a culture of service throughout our organization that provides unparalleled satisfaction for those who serve.

Fellowship

We believe that individual efforts focus on individual needs, but combined efforts serve humanity. The power of combined efforts knows no limitation, multiplies resources, and broadens our lives and perspectives. Fellowship leads to tolerance and transcends racial, national, and other boundaries.

Diversity

We believe Rotary unifies all people internationally behind the ideal of service. We encourage diversity of vocations within our membership and in our activities and service work. A club that reflects its business and professional community is a club with a key to its future.

Integrity

We are committed to and expect accountability from our leaders and fellow members, both in the results of our efforts and in the processes we use to accomplish our goals. We adhere to high ethical and professional standards in our work and personal relationships. We are fair and respectful in our interactions, and we conscientiously steward the resources entrusted to us.

Leadership

We are a global fellowship of individuals who are leaders in their fields of endeavor. We believe in the importance of leadership development and in leadership as a quality of our members. As Rotarians, we are leaders in implementing our core values.

All of these core values are reflected in the Object of Rotary and The Four-Way Test, which we use in our daily lives. They inspire us to foster and support the ideal of service for developing and maintaining high ethical standards in human relations.

Priorities and Goals

Membership	<ul style="list-style-type: none"> a) To increase membership to 100 members by 2014 b) This includes brining in new members and as well as developing a plan for member retention
Service Projects	<ul style="list-style-type: none"> a) To ensure that Rotary projects do obtain recognition for Rotary (usually by ensuring a marker is in place) b) Outline next long term project
Community Relations	<ul style="list-style-type: none"> a) Ensure that events and key Rotary items are published in the local papers. b) Participate in more of the Township's projects c) Continue to work with other members of the community on key items and events
Collaboration	<ul style="list-style-type: none"> a) Collaborate with other groups or individuals in the community for larger projects to be able to accomplish something larger in the community. <ul style="list-style-type: none"> a. Still need to maintain our name recognition while collaborating.
The Foundation	<ul style="list-style-type: none"> a) To educate and continue to educate the members of our group and others in the community as to what the purpose of The Delta Waverly Rotary Foundation is and what it can do to better our club and our community.
Administration	<ul style="list-style-type: none"> a) To continue to encourage members of our club to participate in at least one of the club's committee's. b) To encourage members of our club to participate in the many support functions of the club and it's meetings and/or events.
Fundraising	<ul style="list-style-type: none"> a) To reach \$20,000 annually over the next 3 years b) To develop and implement at least one additional fundraising opportunity for our club.
Implementation	<ul style="list-style-type: none"> a) To reevaluate and realign the strategic plan on an annual basis. b) Continue to keep members informed of the Delta Waverly Rotary's Strategic plan and allow them the opportunity for input on the plan.
Rotary International	<ul style="list-style-type: none"> a) To reach a goal in our club of 75% participation of individuals who donate to Rotary International.

Closing

It is the goal of the Delta Waverly Rotary to implement this strategic plan in the hopes of providing a common understanding and focus for the club's future. This plan is to be a reflection of the members of this club. The strategic plan is in place to provide the framework for the club to continue to operate and grow. However, this plan as a reflection of its members is ever changing to fit the common goals and priorities as they change with the members.